



Surviving Healthcare Reform-Bridging the Gap

47th Annual Conference WSHMMA Conference



April 13-15, 2011

Red Lion Inn at the Quay - Vancouver, WA



WEDNESDAY, APRIL 13th

12:30 pm – 3:30 pm: **Open Registration**

2:00 pm – 4:00 pm: **CMRP Overview Session – AHRMM Presentation**

Donna R. Bean – MBA, CMRP, FAHRMM - WSHMMA President

Shanna Oberbeck – CMRP - WSHMMA President Elect

Valerie Bailey – CMRP, FAHRMM - WSHMMA Vice President

Session Objectives:

- Address what the Certified Materials & Resource Professional (CMRP) credentialing is;
- Focus on its value to materials professionals;
- Share what is involved in applying for, testing and maintaining this certification.

4:00 pm – 5:00 pm: **Where Are We in Healthcare? Where Will We Be in 2015?**

~Sponsored by Swedish Medical Center~

Jeffrey D. Veilleux - Executive Vice President & Chief Financial Officer, Swedish Medical Center

Session Objectives:

- Update attendees on current proposals for healthcare reform;
- Discuss the impacts of insurance coverage changes;
- Understand market expectations relating to healthcare;
- What are the wild cards of Healthcare Reform.

5:30 pm – 6:30 pm: **Evening Social** - Open to all conference attendees

~Sponsored by Vendor Credentialing Service~

THURSDAY, APRIL 14th

7:30 am – 8:30 am: **Open Registration / Networking**

8:30 am – 8:45 am: **President's Welcome, WSHMMA Update & Introductions of Distinguished Guests**

Donna R. Bean – MBA, CMRP, FAHRMM - WSHMMA Board President 2010-2012

8:45 am – 10:15 am: **Fire Up Your Life!** *~Sponsored by AHRMM Grant~*

Donna Hartley

Session Objectives:

- Develop insight into open communication;
- Learn how to focus your energy;
- Understand the importance of adapting to change and being able to survive and thrive!

10:15 am – 10:30 am: **Break** *~Sponsored by SterilMed & Vendor Credentialing Service~*

10:30 am – 11:30 am: **Let's Talk Trash – The Greening of Healthcare** *~Sponsored by FHS~*

Rozi Arends

Session Objectives:

- Have a working knowledge of three recycling streams;
- Understand how to set up a program;
- Be able to justify the financial benefit of recycling.

11:45 am – 12:45 pm: **Membership Luncheon** - Open to all conference attendees *~Sponsored by Cardinal~*

1:00 pm – 2:00 pm: **Fire Up Your Speaking!**

Donna Hartley

Session Objectives:

- Learn how to use your words, voice and body language to your advantage;
- Understand the tools behind being an effective communicator;
- Know the importance of learning how to open and close your speech with impact.

- 2:00 pm – 3:00 pm: **Healthcare Reform – What Do We Do Now?** *~Sponsored by Amerinet~*
Wm. Marty Martin - Psy.D., M.P.H., M.A., M.S – MBA, RN, FACHE
Session Objectives:
- To identify the key provisions impacting materials management;
 - To develop an organizational strategy to respond to these key provisions.
- 3:00 pm – 3:15 pm: **Break** *~Sponsored by Vendor Credentialing Service~*
- 3:15 pm – 4:15 pm: **Top 10 Hospital Technology Issues – C Suite Watch List** *~Sponsored by ECRI~*
Anthony Montagnola - Chief Operating Officer and Executive Vice President, ECRI Institute
Session Objectives:
- Learn which emerging clinical technologies may impact healthcare providers in the next 1-5 years;
 - Learn how key emerging clinical technologies may impact financial and clinical outcomes for healthcare providers;
 - Learn how healthcare reform, clinical evidence and comparative effectiveness may impact the diffusion of emerging clinical technologies.
- 4:15 pm – 5:15 pm: **WWU- SC Degrees** *~Sponsored by Western Washington University~*
Peter Haug – Professor, Department of Decision Sciences, Western Washington University
Session Objectives:
- Discuss the design, development, and management of the Bachelor of Science in Manufacturing and Supply Chain Management at Western Washington University;
 - Review the integration of supply chain professionals into educating students for supply chain internship and job opportunities;
- 5:30 pm – 7:30 pm: **Product / Technology Vendor Fair and Buffet Dinner**

FRIDAY, APRIL 15th

- 7:45 am – 8:30 am: **Open Registration**
- 8:00 am – 8:30 am: **AHRMM Updates**
Ray Moore – MBA, CMRP – AHRMM Immediate Past President
Kathi Jellicoe-Pressley - MSHA, CPM, CMRP-AHRMM Provider Board Member
- 8:30 am – 9:30 am: **Jeopardy - Hosted by your WSHMMA Past and Current President!**
- You will not want to miss this great learning experience with multiple questions, answers and prizes. Remember that you must be present to win!
- 9:30 am – 10:30 am: **Change Management** *~Sponsored by Cardinal~*
Linda Gordien
Session Objectives:
- Understanding the phases of change and how individuals feel when change is occurring, be it professional or personal;
 - Develop a common language that can be used with the staff of the attendee;
 - Develop ways to help each other through changes at work and possibly at home as well.
- 10:30 am – 10:45 am: **Break** *~Sponsored by Vendor Credentialing Service~*
- 10:45 am – 11:45 am: **Vendor Credentialing** *~Sponsored by Vendormate and Vendor Credentialing Service~*
Panel Members:
Ken Fortune - Administrative Director of Supply Chain, Swedish Medical Center - WSHMMA Historian
Michael Moore - Product Specialist, PHS Custom Packaging
Frank Newlands-, MD, Vendormate Healthcare Advisor
Jon Morales- VP, Vendor Credentialing Service

Facilitated by:

Kathi Jellicoe-Pressley- MSHA, CPM, CMRP, Director of Materials management, Olympic Medical Center.

Session Objectives:

- Panel discussion will share perspective of Vendor Credentialing from multiple perspectives – Vendor, Credentialing Provider, Facility with Custom Version;
- Focus on marketplace leaders and the advantages/challenges of existing providers;
- Address the changing requirements that all stakeholders must address.

11:45 am – 12:00 pm: **Closing Statements** - Certificates of Attendance Issued

Thank you for attending the 2011 WSHMMA Conference!



Your strongest link in the supply chain, WSHMMA is a regional organization that:

- Recognizes the complexities of Healthcare Materials Management responsibilities
 - Elevates the value and impact of our profession
 - Provides a forum for solutions

WSHMMA would like to thank the following companies and organizations for their generous support and participation in this year's conference. This event would not be possible without you!

<i>Amerinet/HRS</i>	<i>Ethicon</i>	<i>Medi-Tech International</i>
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<i>ECRI Institute</i>	<i>Management Health Systems</i>	<i>Waste Management</i>

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